

OECD REPORT JAN-JUN 2024

PERÚ

Participation of PRODUCE in the OECD's Environmental Policy Committee (EPOC) National Action Plan

The EPOC National Action Plan outlines measures that Peru must implement through multisectoral collaboration to meet the environmental standards set by the Organisation for Economic Co-operation and Development (OECD). The plan encourages the adoption of stricter, more sustainable environmental policies that support economic and social development in balance with the environment.

The Ministry of Production (PRODUCE) played an active role in developing the EPOC National Action Plan, and has taken on **key responsibilities in the areas of Water and Energy** through the Directorate General for Environmental Affairs of Industry (DGAAMI) and the Directorate General for Environmental Affairs in Fisheries and Aquaculture (DGAAMPA). By fulfilling these commitments, **PRODUCE demonstrates its dedication to contributing to a more sustainable and resilient Peru, aligned with international environmental standards.**

On May 29, Paulo Delgado from the Directorate of Environmental Management and Daniel Bardalez from the Directorate of Environmental Evaluation, both from DGAAMI, remotely participated in the presentation of the EPOC National Action Plan, organized by the Ministry of Environment (MINAM) at the OECD headquarters in Paris.

The presentation outlined the actions Peru will implement during the 2024-2026 period to strengthen the regulatory framework and improve the execution of environmental sustainability policies. These measures are essential to meeting the commitments made in Peru's OECD accession process and advancing sustainable development in the country.

PRODUCE as Host of the First Visit by the OECD's Fisheries Committee (COFI)

The Fisheries Committee (COFI) is an organization created to address international issues related to fisheries and aquaculture. It is **one of the 24 Technical Committees of the OECD responsible for evaluating Peru's accession process.** PRODUCE represents the Peruvian government before COFI and is responsible for coordinating and facilitating activities related to the evaluation process conducted by the Committee.

From June 10 to 13, PRODUCE hosted COFI representatives William Symes and Lorena Rivera. The purpose of their visit was to meet with representatives from government institutions, the private sector, NGOs, academia, and fishing associations to gather relevant information about Peru's fisheries and aquaculture sectors. Roundtable discussions were also organized to share perspectives on the opportunities and challenges facing these sectors, with participation from the private sector, academia, and civil society.



Members of the COFI Technical Secretariat, William Symes and Lorena Rivera, along with the Minister, Sergio González Guerrero.

Additionally, guided tours were held at the Peruvian Marine Research Institute (IMARPE), the National Fisheries Health Organization (SANIPES), and the Productive Innovation and Technology Transfer Center (CITE Callao). These visits allowed COFI to see firsthand the facilities, research and development work, and services provided by these key institutions in the fisheries and aquaculture sectors.

Who Attended?



- Asociación Federación de Pescadores y Armadores Artesanales la Región Ancash
- Cooperativa Pesquera Jehová es mi Pastor-La Tortuga
- Federación de Integración y Unificación los Pescadores Artesanales del Perú (FIUPAP)

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Participation of PRODUCE in the OECD's Digital Economy Policy Committee (CDEP) Evaluation Mission

The Digital Economy Policy Committee (CDEP) supports efforts to address the social and economic challenges arising from digitalization, extending beyond the information and communication technology sector. **CDEP is also one of the 24 Technical Committees of the OECD responsible for assessing Peru's accession to the organization.**

From June 10 to 14, the CDEP delegation visited Peru to evaluate the progress made in the digital economy sector. **Representatives from the production sector, including PRODUCE and other related institutions, attended the first day of the event. Among those present were Nilo Alex and Edgar Galván from the Directorate General for Innovation, Technology, Digitalization, and Formalization (DGITDF); Marco Álvarez and Erich Inguill from ProInnovate; and Juan Carlos Mariños, Gustavo Delgado, Néstor Bermúdez, and César Guerra from the Institute of Technological Production (ITP).**

During the evaluation mission, the ongoing initiatives in the digital economy sector were discussed.

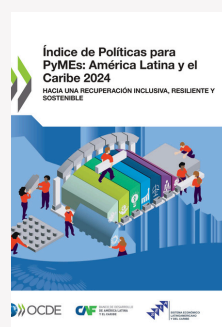
On the one hand, **initiatives aimed at the digitalization of markets and businesses were highlighted, such as the Digital Single Window for Business Formalization and Growth 'VUD-FORMALIZA Y CRECE', which seeks to facilitate business formalization and growth through integrated digital platforms.**

On the other hand, **several initiatives that employ artificial intelligence were presented, including a tool for automating footwear design and another for identifying wood species.**

PRODUCE responded to various information requests as part of the OECD accession process



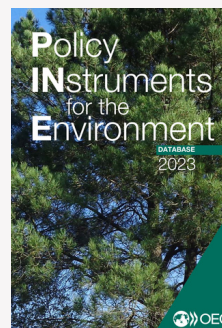
The Ministry of Economy and Finance (MEF) requested the completion of the Product Market Regulation (PMR) Questionnaire to include Peru in the OECD's 2023-24 'Product Market Regulation-PMR' report. **This questionnaire is essential for evaluating and comparing product market regulations in Peru at an international level.**



With contributions from PNTE, Compras Mi Perú, OGACI, DGITDF, DGPARG, DDP, and SUNARP, PCM, MEF, MINCETUR, and ITP, information was gathered on the current state of policies concerning MSMEs. **These insights have been included in the Second Edition of the SME Policy Index for Latin America and the Caribbean (IPPALC).**



INDECOPI requested the completion of the Consumer Policy Committee (CCP) Questionnaire, which served as the basis for the CCP to assess Peru's willingness and ability to **implement the OECD's legal instruments within its area of competence.**



The Ministry of Environment (MINAM) requested an **update to the Policy Instruments for the Environment through the PINE Platform, specifically in the fisheries sector.** This update is crucial to ensure that environmental policies are effective and aligned with international standards.



The OECD requested information on financing indicators for SMEs to be included in the **2025 edition of the "Financing SMEs and Entrepreneurs"** report. This request aims to provide updated data to support the analysis and evaluation of financing available for small and medium-sized enterprises and entrepreneurs internationally.

